

For immediate release:
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THE LEVITATION AGENCY RISES

Sports Agency serves NBA, NFL, NCAA athletes

The LEVITATION AGENCY LLC, representing athletes and media talent, announces the opening of its office in Newport, Kentucky, and a second location in Morgantown, West Virginia, to open by the end of 2024.



NBA – NFL -NCAA

The LEVITATION AGENCY is NBA certified and NFL certified to represent athletes at the pinnacle of their professions. We also represent NCAA athletes and are registered agents with the NCAA.

Radical changes in the compensation of NCAA athletes, and even elite high school athletes, has LEVITATION owner and attorney Chris Macke predicting a paradigm shift in the business of athlete representation. “Over the past 3 years, changes in the law and in the NCAA regulations have basically eliminated the rules against athletes being paid. College athletes will be paid over \$20 billion over the next 10 years, so there is a compelling need for professional advisors in that space. With our NBA and NFL experience at LEVITATION we have the skills and knowledge base to serve and guide the younger college athletes.”

ALL NCAA D1 ATHLETES 2016-24 HAVE NIL BACKPAY MONEY COMING

Recent legal cases have led to a pending class action settlement in House v NCAA in which the NCAA has put up over \$2.5 billion to pay ALL Division 1 athletes who competed between 2016-2024 in any sport, but questions about the fairness of how that money is distributed are just beginning because estimated payouts were only released on December 17. “At LEVITATION we have a number of clients who are disappointed by the estimated class action payout, and we are working through that,” Macke said.*

CONTACT LEVITATION

If you would like more information or to become a LEVITATION client, you can find us online at [www. Levitationagency.com](http://www.Levitationagency.com) or via email at info@levitation.com or at chris@levitation.com.

***CLASS ACTION SETTLEMENT DISCLAIMER**

- Class members do not need a third party to participate in the class action settlement.
- The use of a third party service will not increase benefits under the settlement.
- No cost assistance is available during the settlement period at the website.
- The class action settlement website is www.collegeathletecompensation.com.

